



3816 E 10th Ave.  Denver, CO 80206

Dear friend,

It is the start of another school year, and we are trying to find ways to involve more of the talents of the friends and family of Chispa Project. We realized we could use some help of our artist friends as we are putting the final touches on our in-school lending libraries.

We'd love your help this year in helping create colorful posters that encourage reading and proper treatment of books. On the following page, we've included some details including possible slogans and ideas. Any original art that you'd care to donate for us to make poster copies and hang in school libraries across Honduras would be amazing!

Through book donations, teacher development, and international volunteer projects, Chispa Project works with Honduran educational institutions to spark a passion for learning that will grow and be nurtured within the local communities. Our vision is to spark a desire for lifetime learning which will then enhance the quality of life in this brilliant country. Over the last several years solely through volunteer efforts, approximately 8,000 books have been brought to more than 50 different schools.

Chispa Project has a unique approach in bringing books directly to schools through mobile libraries and lending libraries. After a donation occurs, book ownership and responsibility is passed to the communities, and we train the teachers and the PTA (padres de familia) to jointly manage the books and their library spaces. Posters help make these spaces unique and lively.

Thank you for your consideration in this project, and let us know if you are interested in more details!

Sincerely,
Sara Burkes
Executive Director

Books Change the Story

Chispaproject.org



303.800.8983



info@chispaproject.org

POSTERS TO PROMOTE READING

Thank you very much for your interest in creating posters for libraries. The following are some simple suggestions, but we would also love you to be creative! A couple of things to keep in mind for your poster of 24" x 18":

- Animals can be a great way to side step cultural differences in people or classrooms that you may be unaware of.
- Most of our students have various tan to brown and black skin tones.
- Most public school students wear white shirt uniforms and navy blue pants or skirts.
- Consider the economic challenges many of our students face when it comes to classroom development, students' clothing and shoes, and spaces.
- Do not forget the double exclamation points that come at the beginning and end of a sentence, and another score and the appropriate capitalization.
- View our photos of our students and their school environments online at www.chispaproject.org for ideas
- Posters should be in Spanish. If you'd like to create your own slogan, please let us help you translate, as Spanish can be slightly different in every country.

Sample Slogans:

English: If I read, I don't get bored... (A double meaning for being bored and/or being ignorant like a donkey.)

Spanish: Si leo, no me **aburro**...

English: We love to read!

Spanish: ¡Nos encanta leer!

English: Reading is an adventure!

Spanish: ¡Leer es una aventura!

English: Share a book with a friend.

Spanish: Compartir un libro con un amigo.

English: Reading takes us to new heights!

Spanish: ¡Leer nos lleva a nuevas alturas!

English: Save the planet, it's the only one with books.

Spanish: Salva el planeta, es el único con libros.

English: Let your imagination fly

Spanish: Deja volar tu imaginación

English: Reading seriously impairs ignorance.

Spanish: La lectura perjudica seriamente a la ignorancia

English: If you can read this, thank a teacher.

Spanish: Si pueda leer esto, agradece a un maestro.

English: The more you read, the more things you will know. The more that you learn, the more places you'll go. – Dr. Seuss.

Spanish: Cuantas más cosas lees, más cosas sabes. Cuanto más aprendes, a más lugares puedes ir. –Dr. Seuss

